



# **Example Aesthetic Pathways for Individuals**

The following stories are of typical individuals and aim to illustrate the type of Pathway people from different backgrounds might follow.

# Which best represents you?





#### This is Dr Eleanor Simons



Eleanor is an experienced doctor, who has been working in a hospital for over twenty years as an endocrinologist. Eleanor has extensive experience in both the clinical and procedural aspects of medicine. Regularly performing injections, whether for insulin therapy, hormone replacement, or other therapeutic injections, she possesses a steady hand and a compassionate approach to patient interactions.

She wants to use her procedural skills for cosmetic and therapeutic purposes, aiming to enhance patient well-being and confidence through aesthetic practice. She is particularly interested in applications of botulinum toxin A and dermal fillers, which aligns with her expertise in injections and patient-centred care. She would like to learn more about how to prepare her clients' skin for these treatments, and skin in general, as she doesn't have any experience of facial skincare.

#### This is Eleanor's Pathway:

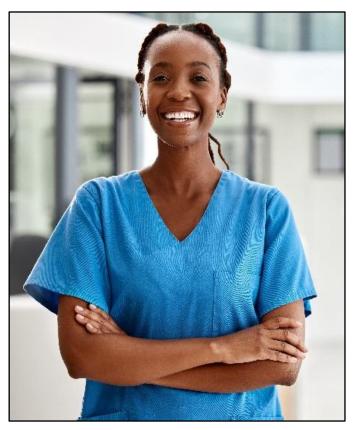
- GA LEVEL 2 AWARD IN FACIAL TECHNIQUES & SKINCARE PROCEDURES FOR AESTHETIC PRACTITIONERS
- GA LEVEL 5 CERTIFICATE IN CLINICAL SKIN SCIENCE FOR NON-SURGICAL SKIN PROCEDURES
- GA LEVEL 7 DIPLOMA IN AESTHETIC INJECTABLES

(Eleanor will also need evidence of a current and appropriate basic life support and anaphylaxis qualification and a current and appropriate infection prevention and control qualification).



#### This is Emma Jenson





Emma has been working in a hospital as a nutritional nurse specialist for 15 years, and has progressed to train students, qualified nurses and doctors in nasogastric techniques. She has always had an interest in skincare and would like to reduce her hours at the hospital, and start carrying out chemical peels, microneedling, botulinum toxin A and dermal filler treatments.

She would like to refresh her training in injecting as she hasn't been doing this for over 4 years now. She has a passion for teaching and would like to gain a regulated teaching qualifications to improve her current teaching practice and maybe teach aesthetics in the future when she has gained experience in this.

#### This is Emma's Pathway:

- GA LEVEL 4 DIPLOMA IN MICRONEEDLING & CHEMICAL SKIN PEELING
- GA LEVEL 5 CERTIFICATE IN CLINICAL SKIN SCIENCE FOR NON-SURGICAL SKIN PROCEDURES
- GA LEVEL 5 AWARD IN MICRONEEDLING
- GA LEVEL 5 AWARD IN CHEMICAL SKIN PEELING
- GA LEVEL 6 AWARD IN MICRONEEDLING
- GA LEVEL 6 AWARD IN CHEMICAL SKIN PEELING
- GA LEVEL 6 CERTIFICATE IN INJECTABLE HYALURONIC ACID SKIN BOOSTER TREATMENTS
- GA LEVEL 7 DIPLOMA IN AESTHETIC INJECTABLES

(We would also need evidence of a current and appropriate basic life support and anaphylaxis qualification and a current and appropriate infection prevention and control qualification).

As Emma would like to get a regulated teaching qualification and is already working as a trainer with regular teaching hours, we would recommend she does the:

GA LEVEL 4 CERTIFICATE IN EDUCATION AND TRAINING



#### This is James Green



James Green has been working as a mechanic since he left school 20 years ago. He has always had a passion for looking after his skin and in the past few years has developed an interest in aesthetics, particularly laser treatments. He would like a career change and wants to get regulated qualifications so that he can work in an aesthetics clinic.

He has no experience in aesthetics so needs to start from scratch. He wants to start with laser treatments for improving the appearance of skin and hair reduction, and maybe think about training in more treatments when he has some experience.

#### This is James' Pathway:

- GA LEVEL 2 AWARD IN THE PREVENTION & CONTROL OF INFECTION
- GA LEVEL 3 AWARD IN FIRST AID AT WORK
- GA LEVEL 3 CERTIFICATE IN HUMAN BIOLOGY & ELECTRICAL SCIENCE FOR AESTHETIC PRACTITIONERS
- GA LEVEL 4 DIPLOMA IN LIPLED TREATMENTS FOR HAIR REDUCTION, SKIN REJUVENATION & ACTIVE ACNE PROCEDURES





#### This is Nasrin Tabrizi



Nasrin has been working in the beauty industry for 15 years, and the aesthetics industry for 7 years. She has a Level 3 Beauty qualification and has done several unregulated CPD courses and manufacturer/supplier training. She is experienced in carrying out microblading, microneedling and botulinum toxin A and dermal filler treatments.

She has been researching the upcoming changes to the aesthetics industry and wants to gain regulated qualifications to be fully prepared for the upcoming registration requirements.

#### This is Nasrin's Pathway:

- GA LEVEL 2 AWARD IN THE PREVENTION & CONTROL OF INFECTION
- GA LEVEL 3 AWARD IN FIRST AID AT WORK
- GA LEVEL 4 DIPLOMA IN MICROPIGMENTATION & MICROBLADING
- GA LEVEL 5 CERTIFICATE IN CLINICAL SKIN SCIENCE FOR NON-SURGICAL SKIN PROCEDURES
- GA LEVEL 5 AWARD IN MICROPIGMENTATION
- GA LEVEL 6 CERTIFICATE IN INJECTABLE HYALURONIC ACID SKIN BOOSTER TREATMENTS
- GA LEVEL 7 DIPLOMA IN AESTHETIC INJECTABLES.





### This is Gemma Traskey

Gemma is a young mum who has always had an interest in beauty and aesthetics, often being the go-to person among her friends and family for skincare advice and makeup tips. Despite her natural inclination and interest in aesthetics, her early career took a different path due to the practical considerations of raising a family. However, with her children now in school, she is motivated to open her own aesthetics clinic and offer a range of treatments tailored to her clients' needs. She would like to get experience in a range of treatments before considering injectables in the future.

#### This is Gemma's Pathway:

- GA LEVEL 2 AWARD IN THE PREVENTION & CONTROL OF INFECTION
- GA LEVEL 2 AWARD IN FACIAL TECHNIQUES & SKINCARE PROCEDURES FOR AESTHETIC PRACTITIONERS
- GA LEVEL 3 AWARD IN FIRST AID AT WORK
- GA LEVEL 3 CERTIFICATE IN HUMAN BIOLOGY & ELECTRICAL SCIENCE FOR AESTHETIC PRACTITIONERS
- GA LEVEL 4 DIPLOMA IN MICRONEEDLING, CHEMICAL SKIN PEELING, BLEMISH REMOVAL & LIPLED TREATMENTS FOR HAIR REDUCTION, SKIN REJUVENATION & ACTIVE ACNE PROCEDURES
- GA LEVEL 4 DIPLOMA IN MICROPIGMENTATION & MICROBLADING
- GA LEVEL 5 CERTIFICATE IN CLINICAL SKIN SCIENCE FOR NON-SURGICAL SKIN PROCEDURES.
- GA LEVEL 5 AWARD IN MICRONEEDLING
- GA LEVEL 5 AWARD IN CHEMICAL SKIN PEELING
- GA LEVEL 6 AWARD IN MICRONEEDLING
- GA LEVEL 6 AWARD IN CHEMICAL SKIN PEELING
- GA LEVEL 5 CERTIFICATE IN CLINICAL SKIN SCIENCE FOR NON-SURGICAL SKIN PROCEDURES.
- GA LEVEL 5 AWARD IN LASER & IPL TREATMENTS FOR BENIGN VASCULAR LESIONS
- GA LEVEL 6 AWARD IN LASERS & IPL TREATMENTS FOR GENERALISED AND DISCRETE PIGMENTED LESIONS
- GA LEVEL 6 AWARD IN ABLATIVE FRACTIONAL LASER TREATMENTS.







#### This is Sabine Jones

Sabine is a recent university graduate who holds a BA degree in Business and Management. During her time at university, Sabine was particularly interested in the transformative impact of PRP/PRF and aesthetic injectable treatments on individuals' confidence and well-being.

Recognising the growing demand for injectable aesthetic treatments, she saw an opportunity to combine her business acumen with her interest in the aesthetic sector. She understood that while her business degree equipped her with the skills to manage and grow a business, having a regulated qualifications in the aesthetics treatments she intends to offer was crucial for success.

#### This is Sabine's Pathway:

- GA LEVEL 2 AWARD IN THE PREVENTION & CONTROL OF INFECTION
- GA LEVEL 2 AWARD IN FACIAL TECHNIQUES & SKINCARE PROCEDURES FOR AESTHETIC PRACTITIONERS
- GA LEVEL 3 AWARD IN FIRST AID AT WORK
- GA LEVEL 3 CERTIFICATE IN HUMAN BIOLOGY & ELECTRICAL SCIENCE FOR AESTHETIC PRACTITIONERS
- GA LEVEL 3 AWARD IN PHLEBOTOMY
- GA LEVEL 4 DIPLOMA IN MICRONEEDLING
- GA LEVEL 4 AWARD IN PLATELET RICH PLASMA (PRP) & PLATELET RICH FIBRIN (PRF) TREATMENTS USING MICRONEEDLING
- GA LEVEL 5 CERTIFICATE IN CLINICAL SKIN SCIENCE FOR NON-SURGICAL SKIN PROCEDURES
- GA LEVEL 5 AWARD IN MICRONEEDLING
- GA LEVEL 6 AWARD IN MICRONEEDLING
- GA LEVEL 6 CERTIFICATE IN INJECTABLE HYALURONIC ACID SKIN BOOSTER TREATMENTS.
- GA LEVEL 6 CERTIFICATE IN INJECTABLE PRP/PRF TREATMENTS (Coming soon!)
- GA LEVEL 7 DIPLOMA IN AESTHETIC INJECTABLES.





# This is Jenny Lassiter

Jenny has had a successful career in finance for over 30 years and is now thinking about retirement. That doesn't mean she's planning to slow down, as she has always wanted to start her own business in the small town where she lives.

She has developed an interest in aesthetics after having chemical peels, microneedling and laser treatments herself. After experiencing the personal and emotional benefits of aesthetic treatments firsthand, she sees an opportunity to bring these services closer to home, by offering high-quality aesthetic services in her community.

#### This is Jenny's Pathway:

- GA LEVEL 2 AWARD IN THE PREVENTION & CONTROL OF INFECTION
- GA LEVEL 2 AWARD IN FACIAL TECHNIQUES & SKINCARE PROCEDURES FOR AESTHETIC PRACTITIONERS
- GA LEVEL 3 AWARD IN FIRST AID AT WORK
- GA LEVEL 3 CERTIFICATE IN HUMAN BIOLOGY & ELECTRICAL SCIENCE FOR AESTHETIC PRACTITIONERS
- GA LEVEL 4 DIPLOMA IN MICRONEEDLING & CHEMICAL SKIN PEELING
- GA LEVEL 4 CERTIFICATE IN LIPLED TREATMENTS FOR HAIR REDUCTION, SKIN REJUVENATION & ACTIVE ACNE PROCEDURES
- GA LEVEL 5 CERTIFICATE IN CLINICAL SKIN SCIENCE FOR NON-SURGICAL SKIN PROCEDURES
- GA LEVEL 5 AWARD IN MICRONEEDLING
- GA LEVEL 5 AWARD IN CHEMICAL SKIN PEELING
- GA LEVEL 5 AWARD IN LASER & IPL TREATMENTS FOR BENIGN VASCULAR LESIONS
- GA LEVEL 6 AWARD IN MICRONEEDLING
- GA LEVEL 6 AWARD IN CHEMICAL SKIN PEELING
- GA LEVEL 6 AWARD IN LASERS & IPL TREATMENTS FOR GENERALISED & DISCRETE PIGMENTED LESIONS
- GA LEVEL 6 AWARD IN ABLATIVE FRACTIONAL LASER TREATMENTS





#### This is Stuart Lee

Stuart has been a qualified tattooist for 15 years and now owns a tattoo parlour and barbers' shop. He often has enquiries from his clients about removing old tattoos and has also noticed an increasing interest in aesthetic procedures from his barber shop clients. He has done an online survey for all his clients and the procedures they are most interested in are microblading, micropigmentation, laser rejuvenation, laser tattoo removal, botulinum toxin A and dermal fillers.

He would like to expand his offer to include these treatments. He has decided to employ an experienced and qualified aesthetic injectable practitioner, but would like to offer the other treatments himself as he feels the skills he has in tattooing will give him a head start.



#### This is Stuart's Pathway:

- GA LEVEL 2 AWARD IN THE PREVENTION & CONTROL OF INFECTION
- GA LEVEL 3 AWARD IN FIRST AID AT WORK
- GA LEVEL 3 CERTIFICATE IN HUMAN BIOLOGY & ELECTRICAL SCIENCE FOR AESTHETIC PRACTITIONERS
- GA LEVEL 4 DIPLOMA IN MICROPIGMENTATION AND MICROBLADING
- GA LEVEL 4 CERTIFICATE IN LIPLED TREATMENTS FOR HAIR REDUCTION, SKIN REJUVENATION & ACTIVE ACNE PROCEDURES
- GA LEVEL 5 CERTIFICATE IN CLINICAL SKIN SCIENCE FOR NON-SURGICAL SKIN PROCEDURES
- GA LEVEL 5 CERTIFICATE IN LASER TREATMENTS FOR TATTOO REMOVAL
- GA LEVEL 5 AWARD IN LASER & IPL TREATMENTS FOR BENIGN VASCULAR LESIONS
- GA LEVEL 6 AWARD IN LASERS & IPL TREATMENTS FOR GENERALISED & DISCRETE PIGMENTED LESIONS
- GA LEVEL 6 AWARD IN ABLATIVE FRACTIONAL LASER TREATMENTS





## This is Isabella Marquez

Isabella Marquez is a qualified and experienced beautician with a thriving beauty salon. She has regulated qualifications in beauty and makeup at Level 3 and qualifications in microblading and micropigmentation for lips, eyes, and brows at Level 4. She has recently taken on an apprentice, and this has freed up some of her time to explore new treatments that she can offer, including blemish removal, as she is regularly asked by her clients about this.

Recently, Isabella was talking to one of her clients who had recently undergone a mastectomy, and inquired about micropigmentation to create new nipples. Moved by her client's story, Isabella recognised the potential to make a significant difference in the lives of individuals recovering from surgery and became passionate about expanding her skill set to include paramedical micropigmentation.

#### This is Isabella's Pathway:

- GA LEVEL 2 AWARD IN THE PREVENTION & CONTROL OF INFECTION
- GA LEVEL 3 AWARD IN FIRST AID AT WORK
- GA LEVEL 4 DIPLOMA IN BLEMISH REMOVAL
- GA LEVEL 5 CERTIFICATE IN CLINICAL SKIN SCIENCE FOR NON-SURGICAL SKIN PROCEDURES
- GA LEVEL 5 AWARD IN BLEMISH REMOVAL USING THERMOLYSIS AND CRYOTHERAPY
- GA LEVEL 5 AWARD IN MOLE REDUCTION USING THERMOLYSIS
- GA LEVEL 5 AWARD IN PARAMEDICAL MICROPIGMENTATION (Coming soon!)









#### This is Adam Fairfield

Adam is an experienced physiotherapist who has been working in a small, private clinic for 6 years. He specialises in sports physiotherapy but is interested in a new challenge. After seeing the rise in popularity of dermal fillers and botulinum toxin A treatments, he would like to be able to offer this in the clinic.

He has done some research and spoken to the clinic owner, and they have decided the best course of action is for him to get regulated qualifications. He wants to learn more about the aesthetics industry and the client care involved in working with aesthetic clients.

#### This is Adam's Pathway:

- GA LEVEL 4 CERTIFICATE IN CORE STANDARDS FOR NON-SURGICAL SKIN PROCEDURES
- GA LEVEL 4 CERTIFICATE IN CLINICAL SKIN ANALYSIS, ASSESSMENT & TREATMENT PLANNING
- GA LEVEL 5 CERTIFICATE IN CLINICAL SKIN SCIENCE FOR NON-SURGICAL SKIN PROCEDURES
- GA LEVEL 6 CERTIFICATE IN INJECTABLE HYALURONIC ACID SKIN BOOSTER TREATMENTS
- GA LEVEL 7 DIPLOMA IN AESTHETIC INJECTABLES

(We would also need evidence of a current and appropriate basic life support and anaphylaxis qualification and a current and appropriate infection prevention and control qualification.)





Jay works as a beauty advisor manager in a large, top end department store. They are an experienced makeup artist, working as both a freelance makeup artist and as an instore advisor for top makeup brands for over 10 years. In their current job role they manage a team who advise customers on all aspects of skincare and makeup products.

A self-professed 'skin geek', they would like to learn more about all aspects of skin and the science behind it. They also plan to offer microblading and micropigmentation to their private makeup clients and would like to gain regulated qualifications for these treatments.

#### This is Jay's Pathway:

- GA LEVEL 2 AWARD IN THE PREVENTION & CONTROL OF INFECTION
- GA LEVEL 3 AWARD IN FIRST AID AT WORK
- GA LEVEL 3 CERTIFICATE IN HUMAN BIOLOGY & ELECTRICAL SCIENCE FOR AESTHETIC PRACTITIONERS
- GA LEVEL 4 DIPLOMA IN MICROPIGMENTATION & MICROBLADING
- GA LEVEL 5 CERTIFICATE IN CLINICAL SKIN SCIENCE FOR NON-SURGICAL SKIN PROCEDURES
- GA LEVEL 5 AWARD IN MICROPIGMENTATION









#### This is Lizzie Roberts

Lizzie used to work in hospitality before she had a baby. She is ready to go back to work as her little girl has started nursery but doesn't want the unpredictability of shift work as her wife also works in hospitality and this makes childcare very difficult to manage.

When she finished school she did a beauty course, had always done facial treatments for friends and family and has always meant to go back to it, but she now has a new interest in aesthetics. She would like to retrain to do injectable aesthetic treatments and wants to gain regulated qualifications.

#### This is Lizzie's Pathway:

- GA LEVEL 2 AWARD IN THE PREVENTION & CONTROL OF INFECTION
- GA LEVEL 3 AWARD IN FIRST AID AT WORK
- GA LEVEL 3 CERTIFICATE IN HUMAN BIOLOGY & ELECTRICAL SCIENCE FOR AESTHETIC PRACTITIONERS
- GA LEVEL 4 CERTIFICATE IN CORE STANDARDS FOR NON-SURGICAL SKIN PROCEDURES
- GA LEVEL 4 CERTIFICATE IN CLINICAL SKIN ANALYSIS, ASSESSMENT & TREATMENT PLANNING
- GA LEVEL 5 CERTIFICATE IN CLINICAL SKIN SCIENCE FOR NON-SURGICAL SKIN PROCEDURES
- GA LEVEL 6 CERTIFICATE IN INJECTABLE HYALURONIC ACID SKIN BOOSTER TREATMENTS
- GA LEVEL 7 DIPLOMA IN AESTHETIC INJECTABLES





# skin group international ge

#### This is Veronica Davies



Veronica is a new Mum who has recently returned to work after maternity leave. Before having her baby she did lots of CPD courses and manufacturer training in facials, and chemical skin peels and built up a regular client base. She now rents a room in a salon for few days a month and her husband has built her a beauty room at the bottom of her garden that is professionally set up for treatments and meets all health and safety requirements for carrying out facials and chemical skin peels. Most of her clients have returned and she has some new ones too. She now wants to upgrade all her training and get regulated qualifications.

#### This is Veronica's Pathway:

- GA LEVEL 2 AWARD IN THE PREVENTION & CONTROL OF INFECTION
- GA LEVEL 2 AWARD IN FACIAL TECHNIQUES & SKINCARE PROCEDURES FOR AESTHETIC PRACTITIONERS
- GA LEVEL 3 CERTIFICATE IN HUMAN BIOLOGY & ELECTRICAL SCIENCE FOR AESTHETIC PRACTITIONERS
- GA LEVEL 4 DIPLOMA IN CHEMICAL SKIN PEELING

Veronica will need to complete the theory elements of the facials and chemical peel qualifications, and she will be able to use the treatments she is currently doing for her clients to evidence her skills and show that she can meet the range. She will present them as her case studies, and then do a final assessment.

